

Proudfoot

# Sustainable Projects: ESG and Beyond



Forbes 2020

America's Best Management Consulting Firms

# Introduction

Adopted in 2015, the United Nations 2030 Agenda for Sustainable Development sets out 17 goals that address ending poverty, improving health and education, spur economic growth and taking climate change.

To make the goals a reality, broad ownership must take place. **For eight decades, Proudfoot has been working with organizations across the globe to implement sustainable organizational transformations with a focus on ESG.**

Through tens of thousands of transformation programs, Proudfoot has helped to tackle 13 of the 17 UN Sustainable Development Goals (SDG).

**1 NO POVERTY**



**2 ZERO HUNGER**



**3 GOOD HEALTH AND WELL-BEING**



**4 QUALITY EDUCATION**



**5 GENDER EQUALITY**



**6 CLEAN WATER & SANITATION**



**7 AFFORDABLE & CLEAN ENERGY**



**8 DECENT WORK & ECONOMIC GROWTH**



**9 INDUSTRY, INNOVATION & INFRASTRUCTURE**



**10 REDUCED INEQUALITIES**



**11 SUSTAINABLE CITIES & COMMUNITIES**



**12 RESPONSIBLE CONSUMPTION & PRODUCTION**



**13 CLIMATE ACTION**



**14 LIFE BELOW WATER**



**15 LIFE ON LAND**



**16 PEACE, JUSTICE & STRONG INSTITUTIONS**



**17 PARTNERSHIPS FOR THE GOALS**



# Sample ESG Results

Having worked in more than 30,000 engagements and with millions of leaders at every level, we have supported investors, companies and the communities in which they operate to improve economies, develop capabilities of people and create transformations that uphold corporate responsibility.

The following are a few examples of how we have worked with clients, supporting ESG and social responsibility:

## 1. NO POVERTY

End poverty in all its forms everywhere

To upskill the communities in which Proudfoot works, we have extensive training and coaching programs designed to ensure lasting growth and development. All of our engagements have a People Solutions™ component to ensure leaders and their teams are coached and capabilities are built.

1+ million leaders coached

Coaching and training in local communities to upskill and allow integration into the workforce

Example communities include Mongolia, Indonesia, Peru, Colombia, USA, Canada, Brazil, etc.



## 2. ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Proudfoot has enabled increased productivity allowing for greater food production, as well as waste reduction, within food and beverage plants; promoting sustainable food practices.

Proudfoot has worked with some of the world's leading agribusiness and food and beverage companies to increase throughput and enhance supply chains.

25% yield increase at a dairy manufacturer

6% waste reduction at a frozen product plant

15% productivity increase at a beef producer



## 3. GOOD HEALTH AND WELL-BEING

Ensure healthy lives and promote well-being for all at any age

Partnering with some of the leading healthcare and insurance companies in the world, Proudfoot works to drive better patient outcomes and increased patient flow through productivity and innovation.

We work with the people on the floor to uncover the most optimal process flows that can save time, reduce waste and improve cycle time.

25% productivity improvement

\$300/patient cost reduction

4% patient volume increase

19% administrative backlog decrease

Optimized shift rotations



## 4. QUALITY EDUCATION

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Humanize. This always has and always will come first in any Proudfoot transformation project. Proudfoot designs innovative training programs, inclusive of gamification techniques, in classroom training and on the floor coaching, delivering successful and long-lasting change programs.

10m front-line managers coached over the last 10 years

Established management tools and procedures in educational institutions to allow for increased student engagement

Certified 150+ supervisors in East Asia on lean



## 6. CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all

Working alongside industrial corporations, water suppliers, and community governments, Proudfoot works to ensure that clean water is available, well utilized and systems are in place to recycle water where possible.

**For a French water supply company, increased engineer and technician reactivity and agility with regards to drinking water supply**

**Assessed water usage on several mines globally to reduce water waste and identify recycle opportunities**

**Improved overall maintenance and enterprise management of a German national water provider**



## 7. AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable, reliable, sustainable and modern energy for all

With hundreds of transformation programs with energy companies, Proudfoot continually helps energy providers to reduce costs, allowing for savings to be passed to their customers.

**\$11m Engineering, Maintenance and Operations Savings at a Canadian power supply company**

**30% CSR skills improvement through new training programs and on the job coaching at a major North American gas supplier**

**28% increase in Technician's productivity at an American gas provider**



## 8. DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

For eight decades, Proudfoot has been implementing sustainable transformation solutions which allow for companies to reach their growth potential.

**In Kazakhstan, implemented a pro-active management culture to quickly identify and action on company operating deteriorators, improving performance**

**Developed training programs to improve on boarding and ensure continued skills development at Supervisor and Operator levels for an Icelandic electronics manufacturer**



## 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Since 1946, Proudfoot has been continuously evolving and adapting to ensure success in the modern world and has helped clients innovate with the times.

**At a major transportation provider, increased tunnel availability by 8% by redesigning maintenance work and defining new procedures**

**Reinvented the entire CapEx project for the largest coal mine in Asia to increase shaft sinking time, safely, for the first time in the company's history**



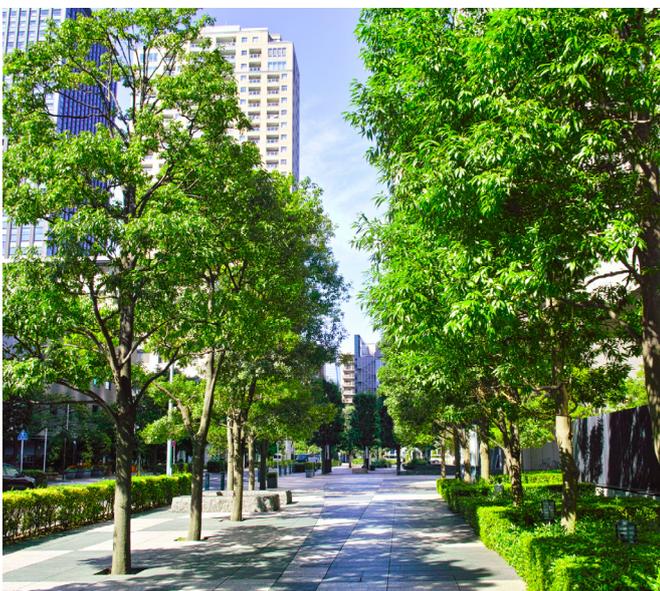
## 11. SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable

Working alongside company leaders, Proudfoot strives to ensure community engagement. We work to develop the workforce in the community to ensure lasting economic prosperity.

**Standardized safety processes and tools across 6 oilfield services sites, allowing the HSE group to improve the Group's safety indicators**

**Achieved a 40% reduction in waste and improved control of material consumption for a Brazilian food and catering distribution organization**



## 12. RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and productive patterns

Proudfoot's client-tailored Target Operating Models and Management Operating Systems ensure measured and controlled end-to-end processes, leading to optimal resource consumption.

**For a German automotive company, reduced scrap and rework by conducting on-the-job training for faults occurring more than once per shift**

**For a PE owned plastic manufacturer, stabilized production and implemented SOPs to achieve sustainable throughput increase of 35%, 23% productivity improvement and increased EBITDA by 75%**



## 13. CLIMATE ACTION

Take urgent action to combat climate change and its impacts

Proudfoot have been working with organizations in all sectors to reduce waste and to implement ESG indicators for a cleaner environment.

**Identified and rectified excessive consumption of oil at a steel manufacturing plant, resulting in a decrease from 1,610 litres to 420 litres per month**

**Built Risk Dashboard to track ESG indicators to continuously monitor Greenhouse gases and emissions, biodiversity violations, restoration project spend and renewable energy for a previous metal streaming company**



## 14. LIFE BELOW WATER

Conserve and sustainable use the oceans, seas and marine resources for sustainable development

Working with organizations across the globe, Proudfoot has to ensure responsible waste management and pollution reduction to help keep our oceans, seas and marine resources clean.

**For a large British cement organization, improved dredging and processing capabilities to be more agile and in-line with government regulations**

**Improved maintenance planning and scheduling on ships, reducing oil pollution**



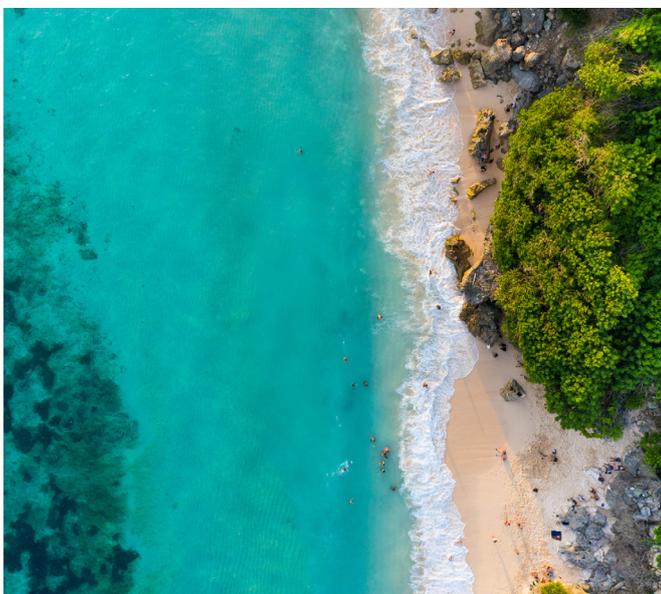
## 15. LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

By implementing Risk Dashboards and ESG indicators, we ensure that the environment is considered a key stakeholder within the company.

**Conducted workshops on Change Management, alignment, strategy, and Active Management the for World Wide Fund for Nature in Zambia**

**Conducted extensive market audits on external threats and environmental developments for an African hotel group**



“ Over 80% of our workforce is made up from the local community. Proudfoot helped us to upskill the population by implementing training techniques and foundations of a Management Operating System. This coaching ensured improved processes and benefited the local people and economy by instilling skills for the future. These new capabilities will then be passed into the local schools to develop the next generation workforce.”

**VP OPERATIONS, ASIAN MINE**

Before the United Nations adopted the SGDs, Proudfoot had been working with organisations to deliver sustainable development and social responsibility through world-class transformation programs. When you need a strategic partner for Business Value Creation while improving your ESG metrics, Proudfoot's 80 year history can help.

When clients want certainty of results,  
they rely on Proudfoot

**8 decades of results achievement**

**50,000 client engagements**

**30,000 assessments completed**

**20,000 successful projects delivered**

**1 million leaders coached**

**BUSINESS VALUE CREATION. ACHIEVED.**

We track value (weekly) and engage your people at all levels to achieve measurable and sustainable results. The only consulting company that guarantees results against our fees.

## We get people involved and engaged

While we achieve hard, measurable financial results, we also:

- Help **people** understand and gain alignment to their aspirations and the scope of their challenge.
- We enable **people** to participate; "stepping up and feeling all-in" for the journey, therefore gaining speed and scale when implementing transformation.
- We **roll up our sleeves** and put on our safety boots (physically or metaphorically) to help implement the transformation.
- And **we help make it stick...** until the organization needs to change again.
- Importantly, we focus on **developing and building the capability** of our client's people, so that next time, they can **do it themselves**.

In short, we help people change the way they work to change their business for the better.

**They change their outcomes. We help them realize tomorrow's results, today.**

What if you could...  
increase cash, cost and growth  
through a project that is also  
sustainable and socially responsible?

**With Proudfoot, you can.**

“

Proudfoot was able to engage all of our stakeholders from our front-line workers to board members, to the community and local environment. Without Proudfoot we would not have been able to achieve the results we did in such a short space of time.”

**CLIENT CEO**



## Let's start a conversation

About how we can help you generate tomorrow's results, today, while building capacity for future change and challenges.

email: [info@proudfoot.com](mailto:info@proudfoot.com)



**Tomorrow's results. Today.**

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### About Proudfoot

To our very core, we understand the people element of transformation. We introduce new capabilities, and we employ the power of your people to create performance multipliers and an engaged culture. Recognized for our speed and the magnitude of benefits we generate for our clients, we have been doing it — not just planning it — for more than 70 years.



**People Solutions**



**Aerospace & Defense**



**Agribusiness**



**Automotive**



**Building Materials**



**Chemicals**



**Consumer packaged goods**



**Energy & Utilities**



**Engineering**



**Food and beverage**



**Healthcare**



**Industrial Products**



**Insurance**



**Logistics & Distribution**



**Mining & Metals**



**Oil & Gas**



**Private Equity**



**Transportation**